

## Outcome Monitoring Framework: Intermediate Outcome 3 (IO3)

New Zealanders and our visitors are enriched by outdoor experiences

See the IO3 assessment templates at [www.doc.govt.nz/omf](http://www.doc.govt.nz/omf) for descriptions of indicators and measures.

Outcome Objective	Indicator	Measure	Template Y/N
3.1 Demand for recreation experiences using public conservation lands and waters is understood	3.1.1 Current demand for recreation on PCL&W	3.1.1.1 Outdoor recreation demand being met by DOC on PCL&W: number of participants by activity; location; destination category; experience; etc	Yes. Also informs M 2.2.1.1
		3.1.1.2 Demographic/psychographic profiles of recreationists on PCL&W	Yes. Also informs M 2.2.1.2
	3.1.2 Latent and future demand for recreation on PCL&W	3.1.2.1 Outdoor recreation demand not being met by DOC, and proportion being met by other providers (e.g. TLAs; businesses; etc): activity; location; experience; etc	Yes. Also informs M 2.2.2.1
		3.1.2.2 Demographic/psychographic profiles of non-participants in recreation experiences on PCL&W	Yes. Informs M 2.2.2.2
		3.1.2.3 Emerging/potential demand for activities on PCL&W	Yes Informs M 2.2.2.3
	3.2 Facilities, services and marketing support recreation experiences demanded	3.2.1 Current portfolio of recreation experiences provided	3.2.1.1 Portfolio of experiences provided: type; location; activity; destination category; etc.
3.2.1.2 Inventory of capital assets provided to support experiences on PCL&W: experience; type; activity; location; destination category; etc			Yes. Informs M 2.3.1.2
3.2.1.3 Portfolio of experiences provided is aligned with current market and adapts to market changes/trends			Yes. Informs M 2.3.1.3
3.2.2 Opportunities, facilities and services provided meet customer expectations and preferences		3.2.2.1 Facilities and services meet all relevant statutory and sector requirements and obligations	Yes.
		3.2.2.2 Experiences, facilities and services provided reflect the expectations and preferences of intended customers	Yes. Informs M 2.3.2.2
		3.2.2.3 Experiences, facilities and services provided are safe for intended customers	Yes. Informs M 2.3.2.3

	3.2.3 Financial performance of destinations, experiences, facilities and services	3.2.3.1 Utilisation of recreation facilities and services: by type; experience; location; destination category; etc.	Yes. Informs M 2.3.3.1
		3.2.3.2 Cost-effectiveness and cost-benefit profiles of recreation facilities and services: by type; experience; location; destination category; etc.	Yes. Informs M 2.3.3.2
	3.2.4 Marketing, communication and outreach grow awareness and selection of DOC destinations, experiences, facilities and services	3.2.4.1 DOC destinations, experiences, facilities and services are communicated and marketed	Yes. Informs M 3.2.4.1
		3.2.4.2 Awareness and selection of DOC destinations, experiences, facilities and services	Yes. Informs M 2.3.4.2
3.3 DOC works with others to achieve recreational goals	3.3.1 Contributions of DOC's partners to provision of recreational opportunities, facilities and services on PCL&W	3.3.1.1 Community and whānau, hapū and iwi contributions to recreational opportunities, facilities and services on PCL&W	Yes
		3.3.1.2 Business contributions to recreational opportunities, facilities and services on PCL&W	Yes
		3.3.1.3 DOC investment in recreation partnerships on PCL&W	Yes
	3.3.2 Quality of engagement with stakeholders	3.3.2.1 Quality of engagement with stakeholders	Yes
3.4 The benefits of people recreating on conservation lands and waters are understood and valued	3.4.1 Contribution of recreation on PCL&W to local, regional and national economic prosperity	3.4.1.1 Total economic benefits to communities (region, district, township) from leisure/recreational activity on PCL&W	Yes
		3.4.1.2 Total economic benefits to the nation from leisure/recreational activity on PCL&W.	Yes
		3.4.1.3 Value of recreation on PCL&W to New Zealand's image and brand	Yes
	3.4.2 Contribution of recreation on PCL&W to individual and societal wellbeing	3.4.2.1 Contribution to improved public health from people recreating on PCL&W	Yes

		3.4.2.2 Contribution to national, group and cultural identity and social cohesion from people recreating on PCL&W	Yes
		3.4.2.3 Contribution to historic and cultural heritage awareness and understanding from people recreating on PCL&W.	Yes
		3.4.2.4 Contribution to environmental awareness and understanding from people recreating on PCL&W.	Yes
3.5 Impact of recreation use on significant conservation values	3.5.1 Significant conservation values are protected from harm resulting from recreation	3.5.1.1 Effects of recreation on natural heritage values: water quality; ecosystems; species; landscapes; etc	Yes
		3.5.1.2 Effects of recreation on cultural and historic heritage values.	Yes