PMI (Plus, minus, interesting)

A PMI graphic organiser is a tool for thinking about positives, negatives and other variables of an idea or option. A table is drawn up of the pluses (P), the minuses (M) and the ‘interesting’ (I) factors (what could be interesting or is of interest).

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| --- | --- | --- |
| Plus (P + ) | Minus (M - ) | Interesting (I) |
|  |  |  |
| So what? Next steps… | | |