

GREAT WALKS 2018/19 SUMMER SEASON

October 2018 to April 2019



Department of Conservation
Te Papa Atawhai

Background

New Zealand's Great Walks are premier multi-day tracks (and one river journey) that go through spectacular and diverse landscapes. The tracks are well-formed and have higher standard huts and facilities.

International visitor growth and promotion of the Great Walks through DOC's partnership with Air New Zealand has led to Great Walk bookings greatly increasing in recent years. Through limiting the capacity in bookable huts and camp site space we can manage growth, protect the surrounding environments and maintain a quality experience for visitors on the Great Walks. This is the first season the department has trialled differential pricing for international visitors.

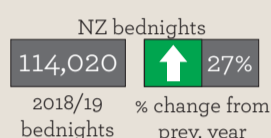
Please note this document reports on bednights booked not actual visitor numbers. It reports on bednights during summer season between October to April.

How did DOC managed Great Walks perform overall?

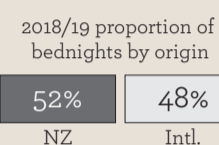
Over the summer season, total bednights have decreased (-5%). This is partly due to the differential pricing trial on four walks.



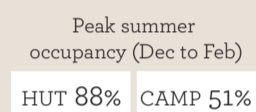
New Zealander bednights have increased on all DOC managed Great Walks.



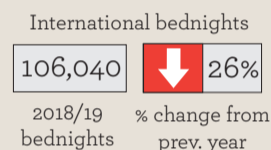
For the first time in a number of years, New Zealand visitors utilised more bednights than international visitors across the Great Walks.



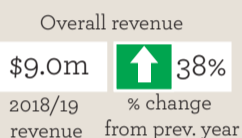
Hut occupancy over the peak summer period has remained high. Six of the eight Great Walks managed by DOC had hut occupancy over 90%.



International bednights have decreased, most notably on the four walks which had the differential pricing trial for international visitors.

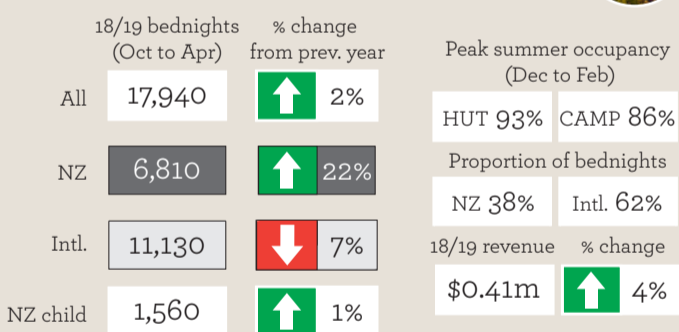


Revenue has increased due to: 1) the differential pricing trial on four walks 2) increased New Zealand bednights across the Great Walks.

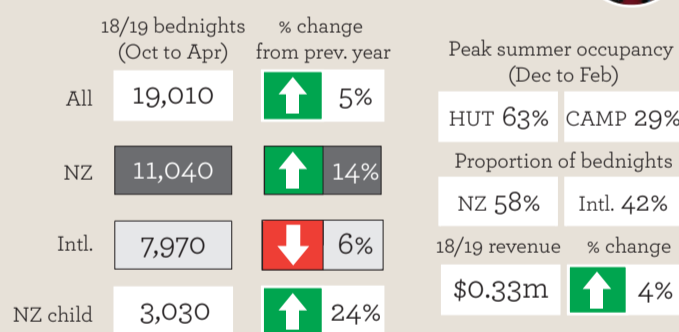


How did each of the Great Walks perform?

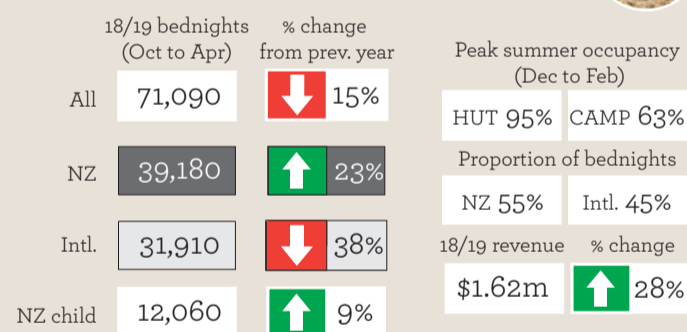
Tongariro Northern Circuit



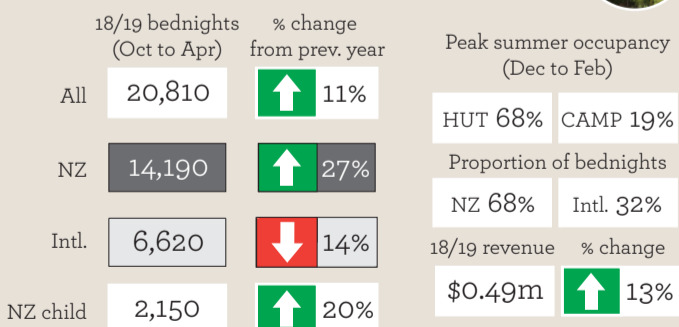
Whanganui Journey



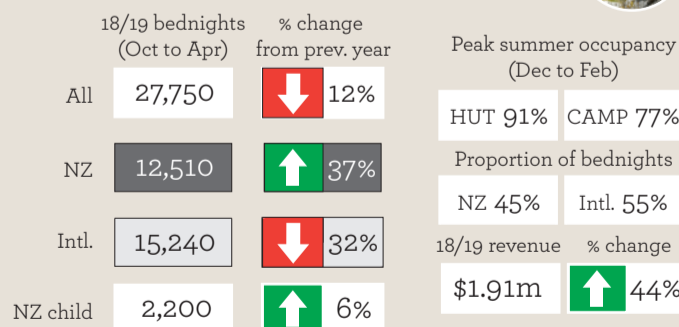
Abel Tasman Coast Track



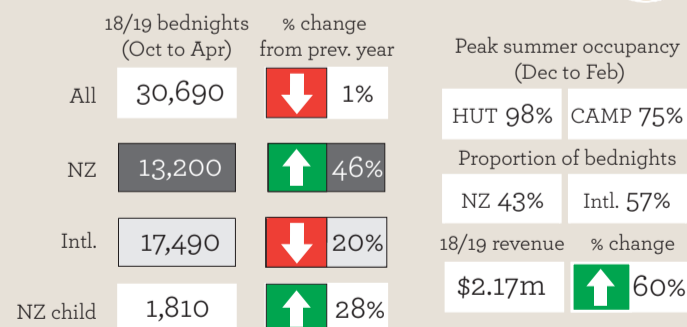
Heaphy Track



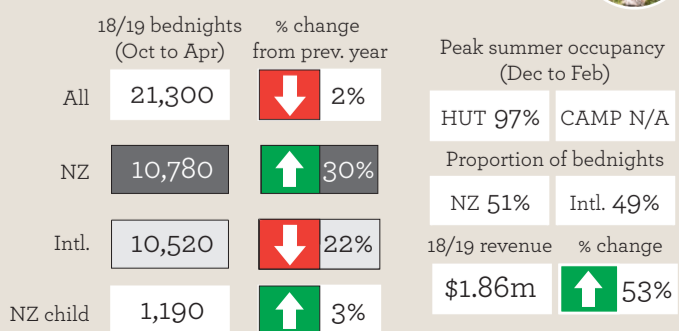
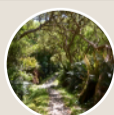
Routeburn Track



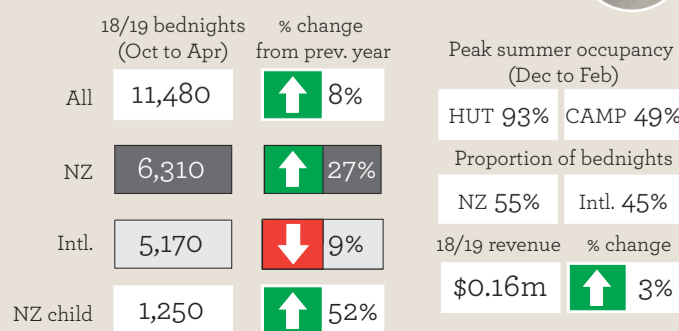
Kepler Track



Milford Track



Rakiura Track



Lake Waikaremoana



Information on Te Urewera - Waikaremoana Great Walk may be sought from the Chief Executive of Te Uru Taumatua.